

# **COLORADO AT 150**

**A LEGACY OF CARING. A FUTURE OF PURPOSE.**



**CO150FILM.COM | PROMOTION TOOLKIT**



# HOW TO USE THIS SOCIAL MEDIA TOOLKIT

## Simple steps to help you share the Colorado 150 film

Thank you for helping share the Colorado at 150 film project. Your partnership plays an important role in celebrating our state's culture of generosity and inspiring the next 150 years of impact.

Each post in this toolkit includes two things:

1. Ready-to-use text for your social media post
2. A matching image you can download and upload

You can copy and paste the text and upload the image. That's it.

## STEP 1: COPY THE POST TEXT

- Choose a post from this toolkit
- Highlight the caption text
- Copy the text
- Paste it into your social media platform (Facebook, LinkedIn, Instagram, or X)

You do not need to edit the wording unless you would like to.

## STEP 2: DOWNLOAD THE IMAGE

- Click on the image or image link included with the post
- You will be taken to a folder with the image files
- Right-click on the image you want to use
- Select "Download" or "Save Image"
- The image will save to your computer

## STEP 3: UPLOAD THE IMAGE TO YOUR POST

- Go back to your social media platform
- Create a new post
- Upload the image you downloaded
- Paste the copied text into the post text box
- Publish the post

## THAT'S IT.

- You've successfully shared the Colorado 150 film.
- There is no required order for the posts. You may share one, a few, or all of them, at any time that works best for you.
- If you have questions or need help, please reach out to the Colorado 150 team. We are grateful for your support and for helping amplify this important story.

# SOCIAL MEDIA GRAPHICS



## SOCIAL CAPTION

Celebrate Colorado's Legacy of Generosity!  
For 150 years, Coloradans have come together to strengthen communities and create opportunity. Colorado at 150: A Legacy of Caring. A Future of Purpose celebrates our shared legacy of caring and invites all of us to help shape our state's next 150 years. Watch the films and be part of the story at [co150film.com](http://co150film.com) #CO150film #Colorado150

[DOWNLOAD GRAPHIC](#)

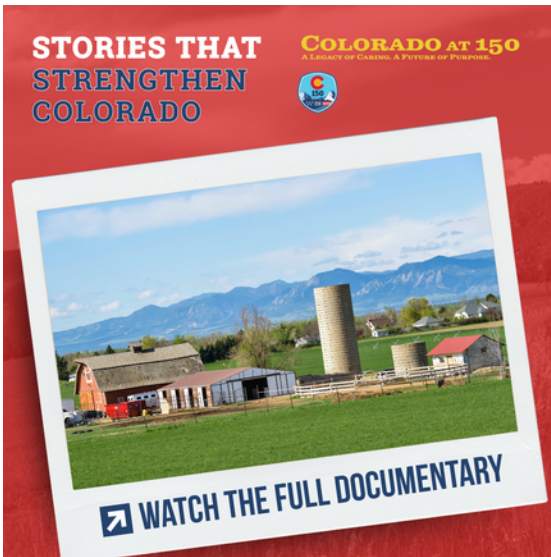


## SOCIAL CAPTION

Colorado is a state with huge heart.  
Generosity is part of who we are. Watch this new short film – a high- energy celebration of giving across our state and a challenge to find our own ways to give back. Watch and share at [co150film.com](http://co150film.com) #CO150film #Colorado150

[DOWNLOAD GRAPHIC](#)

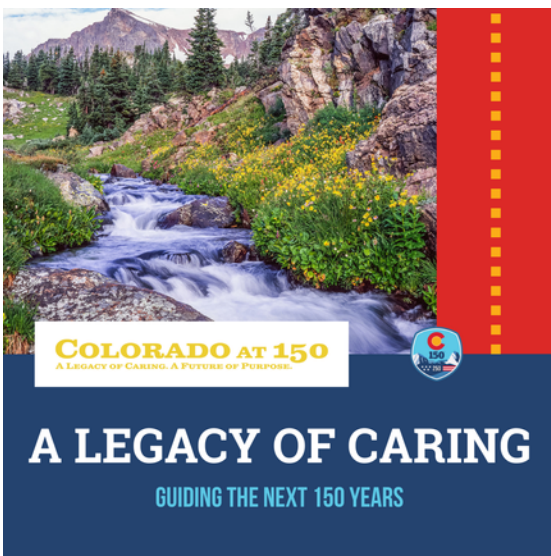
# SOCIAL MEDIA GRAPHICS



## SOCIAL CAPTION

Stories of Colorado Generosity  
Behind every strong community are people and organization committed to something bigger than themselves. Colorado at 150: A Legacy of Caring. A Future of Purpose honors those stories and the impact they have made across our state.  
Watch the full film at [co150film.com](http://co150film.com) #CO150film #Colorado150

[DOWNLOAD GRAPHIC](#)

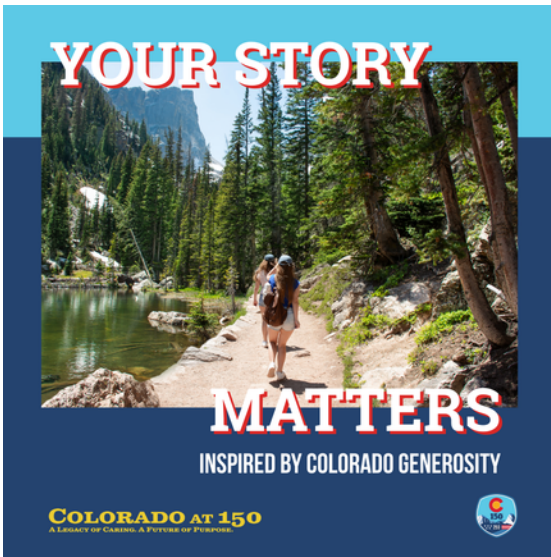


## SOCIAL CAPTION

150 Years of Neighbor Helping Neighbor  
Colorado's culture of giving has shaped our past and continues to guide our future. Colorado at 150: A Legacy of Caring. A Future of Purpose explores how generosity can inspire the next generation to build on this 150-year legacy of generosity and driven leadership. Learn more at [co150film.com](http://co150film.com) #CO150film #Colorado150

[DOWNLOAD GRAPHIC](#)

# SOCIAL MEDIA GRAPHICS



## SOCIAL CAPTION

Share YOUR Story!  
Every story of generosity matters. Check out two new films at CO150Film.com that tell moving stories about generosity in Colorado. And then share how Colorado's spirit of giving has shaped your life. #CO150film #Colorado150

[🔗 DOWNLOAD GRAPHIC](#)

## SOCIAL CAPTION

In Colorado, lifting each other elevates us all. Colorado at 150 tells the story of a state built on generosity, community, and purpose and invites all of us to help shape the next 150 years. Explore the project at [co150film.com](http://co150film.com) #CO150film #Colorado150



[🔗 DOWNLOAD GRAPHICS](#)

# DOWNLOAD AND WATCH THE FILMS

**Below are two films: a short, high-energy film** celebrating generosity in Colorado and challenging all of us to find our own ways to give back.

**And a 11-minute documentary** that is a tribute to the people and partnerships that have strengthened communities across our state.

Watch, share, and help amplify the stories that inspire the next generation of purpose-driven leadership.

And then tell us your own story of how your life was affected by Colorado generosity!

**WATCH THE SHORT INSPIRATIONAL VIDEO  
CELEBRATING COLORADO'S HEART AND  
GIVING SPIRIT**



[DOWNLOAD - NO CAPTIONS](#)

[DOWNLOAD - WITH CAPTIONS](#)

**WATCH THE FULL 11-MINUTE  
DOCUMENTARY HONORING 150 YEARS OF  
GENEROSITY ACROSS COLORADO**



[DOWNLOAD](#)

# DOWNLOAD AND WATCH THE VIDEOS



 **DOWNLOAD - NO CAPTIONS**

 **DOWNLOAD - WITH CAPTIONS**